

## D - this size A5

14.85 x 21 cm.

## Card Sizes

*actual sizes*

### C

12.7 x 17.8 cm.

### B - approx A6

10.8 x 15.6 cm.

### A

13.4 cm. square



Card sizes are designed to fit easily into standard envelopes and cello bags.



# Digital Card Printing *2020*



# Digital Card Printing

You have a choice of four sizes and two textures of card, plus the special postcard and promo card size. Select the 'fit' for your image and content.

Cards can be printed single or double-sided (inside and out side).

If you're already a Salt of the Earth client, we probably have your image/artwork on file, otherwise you can send us your image or we can scan your artwork to create a file.

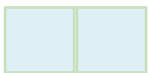
To print your cards, we need to create a layout and place the text and images. Things you should consider are:

- The best 'fit' card size for your image
- The title of your image
- Any information about your image
- The information/greeting you might want on the inside of the card
- Your website or contact information
- Do you need envelopes?
- Do you need 'Cello Bags' (useful if you plan to sell your cards)?

We always include a copyright notice on the card, to secure your copyright, plus our logo to show the cards were professionally printed.

There is a 'set-up' charge to create the layout. The exact amount depends on the complexity of the layout and any revisions you might request.

## The basic set-up charge:



Printed on one side of card (outside): from £25.00



Printed on both sides of card (outside & inside): from £50.00

We will email you a PDF of the layout for approval before printing.

The minimum order for individual cards is 40.

If you need us to scan and master your artwork, charges start from £48.00, depending on size of the original artwork.

All prices are subject to VAT.

# Rates - 2020

Price per item.

For exact sizes see the chart overleaf.



## Greetings Cards

Conqueror Textured 300gsm		Printed on one side only (outside only)		Printed on both sides of card (inside and outside)	
Card sizes		Card only	Card+envelope	Card only	Card+envelope
<b>A</b>	13.4 cm sq	£1.13	£1.17	£1.42	£1.45
<b>B</b>	10.8 x 15.6 cm	£1.08	£1.11	£1.35	£1.38
<b>C</b>	12.7 x 17.8 cm	£1.13	£1.16	£1.42	£1.45
<b>D</b>	14.85 x 21 cm	£1.19	£1.23	£1.49	£1.53
Notecard 13.4 cm sq		£0.54	£0.57	£0.68	£0.71

Conqueror Texture 300 gsm is a fine art card, with a natural white finish.  
This Rate Card is printed on Conqueror Textured

Satin White 300gsm		Printed on one side only (outside only)		Printed on both sides of card (inside and outside)	
Card sizes		Card only	Card+envelope	Card only	Card+envelope
<b>A</b>	13.4 cm sq	£1.01	£1.04	£1.26	£1.29
<b>B</b>	10.8 x 15.6 cm	£0.96	£0.99	£1.20	£1.23
<b>C</b>	12.7 x 17.8 cm	£1.01	£1.04	£1.26	£1.29
<b>D</b>	14.85 x 21 cm	£1.06	£1.10	£1.32	£1.37
Notecard 13.4 cm sq		£0.48	£0.51	£0.60	£0.63

Satin White is a 300gsm bright white card, with an ultra smooth surface.

Cello bags (self-seal) 4p each

## Postcards and promotional items

Card sizes		Printed single side	Printed both sides
Postcard	10 x 15 cm	£0.52	£0.65
Promo A5	14.85 x 21 cm	£1.04	£1.30
Promo A4	29.7 x 21 cm	£1.04	£1.30

Postcards are printed on Satin White card, 400gsm.

All prices are subject to VAT.